

## Holding of specified securities ( Statement Showing Shareholding Pattern )

1. Name of Listed Entity : ADITYA CONSUMER MARKETING LIMITED
2. Scrip Code / Name of Scrip / Class of Security 540146 / ACML / EQUITY
3. Share Holding Pattern Filed under: Reg. 31(1)(a) / Reg. 31(1)(b) / Reg.31(1)(c)
  - a. If under 31(1)(b) then indicate the report for Quarter ending 30-Sep-2020
  - b. If under 31(1)(c) then indicate date of allotment/extinguishment 30-Sep-2020
4. Declaration: The Listed entity is required to submit the following declaration to the extent of submission of information:-

Particulars	Yes*	No*
1 Whether the Listed Entity has issued any partly paid up shares?		NO
2 Whether the Listed Entity has issued any Convertible Securities or Warrants?		NO
3 Whether the Listed Entity has any shares against which depository receipts are issued?		NO
4 Whether the Listed Entity has any shares in locked-in?		NO
5 Whether any shares held by promoters are pledge or otherwise encumbered?		NO

5. The tabular format for disclosure of holding of specified securities is as follows:-

Table I

Table I - Summary Statement holding of specified securities

Category (I)	Category of Shareholder (II)	Nos. of Shareholders (III)	No. of fully paid up equity shares held (IV)	No. of Partly paid-up equity shares held (V)	No. of shares underlying Depository Receipts (VI)	Total nos. shares held (VII) = (IV)+(V)+ (VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	Number of Voting Rights held in each class of securities (IX)			No. of Shares Underlying Outstanding convertible securities (including Warrants) (X)	Shareholding as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)
								No. of Voting Rights		Total as a % of (A+B+C)			No.(a)	As a % of total Shares held (b)	No.(a)	As a % of total Shares held (b)	
								Class eg: X	Class eg: Y								
A.	PROMOTER & PROMOTER GROUP	6	7913315	0	0	7913315	54.08	7913315	0	7913315	54.08	0	0	0	0	0	7913315
B.	PUBLIC	214	6720572	0	0	6720572	45.92	6720572	0	6720572	45.92	0	0	0	0	0	6720572
C.	NON PROMOTER- NON PUBLIC	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
C1.	SHARES UNDERLYING DRS	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
C2.	SHARES HELD BY EMPLOYEE TRUSTS	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Total	220	14633887	0	0	14633887	100	14633887	0	14633887	100	0	0	0	0	0	14633887

Table II

Table II - Statement showing shareholding pattern of the Promoter and Promoter Group

Category & Name of the Shareholders (I)	PAN (II)	Nos. of Shareholder (III)	No. of fully paid up equity shares held (IV)	Partly paid-up equity shares held (V)	No. of shares underlying Depository Receipts (VI)	Total nos. shares held (VII = IV + V + VI)	Shareholding % calculated as per SCRR, 1957 As a % of (A+B+C2) (VIII)	Number of Voting Rights held in each class of securities (IX)			No. of Shares Underlying Outstanding convertible securities (including Warrants) (X)	Shareholding , as a % assuming full conversion of convertible securities ( as a percentage of diluted share capital) (XI) = (VII)+(X) as a % of A+B+C2	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)	
								No. of Voting Rights					Total as a % of Total Voting rights	No.(a)	As a % of total Shares held (b)	No.(a)		As a % of total Shares held (b)
								Class X	Class Y	Total								
<b>1. INDIAN</b>																		
<b>Individuals/Hindu undivided Family</b>		<b>6</b>	<b>7913315</b>	<b>0</b>	<b>0</b>	<b>7913315</b>	<b>54.08</b>	<b>7913315</b>	<b>0</b>	<b>7913315</b>	<b>54.08</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>7913315</b>	
Names																		
YASHOVARDHAN SINHA	ABXPS9060Q		3214086			3214086	21.96	3214086	0	3214086	21.96		0	0			3214086	
SUNITA SINHA	ACRPS7311P		2304929			2304929	15.75	2304929	0	2304929	15.75		0	0			2304929	
RASHI VARDHAN	ADXPV2566L		821429			821429	5.61	821429	0	821429	5.61		0	0			821429	
MEENA SHARMA	BBAPS4632L		561857			561857	3.84	561857	0	561857	3.84		0	0			561857	
VANDANA SINHA	AMQPS2021M		561857			561857	3.84	561857	0	561857	3.84		0	0			561857	
YOSHAM VARDHAN	AEWVP8465J		449157			449157	3.07	449157	0	449157	3.07		0	0			449157	
<b>Central Government/ State Government(s)</b>		<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	
<b>Financial Institutions/ Banks</b>		<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	
<b>c. ANY OTHER</b>																		
<b>Sub-Total (A)(1)</b>		<b>6</b>	<b>7913315</b>	<b>0</b>	<b>0</b>	<b>7913315</b>	<b>54.08</b>	<b>7913315</b>	<b>0</b>	<b>7913315</b>	<b>54.08</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>7913315</b>	
<b>2. FOREIGN</b>																		
<b>Individuals (Non-Resident Individuals/ Foreign Individuals)</b>		<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	
<b>b. Government</b>		<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	
<b>c. Institutions</b>		<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	
<b>d. Foreign Portfolio Investor</b>		<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	
<b>f. ANY OTHER</b>																		
<b>f. Chairman and Directors</b>		<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	
<b>Sub-Total (A)(2)</b>		<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	
<b>Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A)(2)</b>		<b>6</b>	<b>7913315</b>	<b>0</b>	<b>0</b>	<b>7913315</b>	<b>54.08</b>	<b>7913315</b>	<b>0</b>	<b>7913315</b>	<b>54.08</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>7913315</b>	

Details of Shares which remain unclaimed may be given hear along with details such as number of shareholders, outstanding shares held in demat/unclaimed suspense account, voting rights which are frozen etc.

Table III

Table III - Statement showing shareholding pattern of the Public shareholder

	Category & Name of the Shareholders (I)	PAN (II)	Nos. of Shareholder (III)	No. of fully paid up equity shares held (IV)	Partly paid-up equity shares held (V)	No. of shares underlying Depository Receipts (VI)	Total nos. shares held (VII = IV + V + VI)	Shareholding % calculated as per SCRR, 1957 As a % of (A+B+C2) (VIII)	Number of Voting Rights held in each class of securities (X)			No. of Shares Underlying Outstanding convertible securities (including Warrants) (X)	Total Shareholding , as a % assuming full conversion of convertible securities ( as a percentage of diluted share capital) (XI)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)	
									No of Voting Rights		Total as a % of Total Voting rights			No.(a)	As a % of total Shares held (b)	No.(a) (Not applicable)	As a % of total Shares held (Not applicable) (b)		
									Class X	Class Y									Total
<b>1. INSTITUTIONS</b>																			
a.	Mutual Funds/		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
b.	Venture Capital Funds		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
c.	Alternate Investment Funds		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
d.	Foreign Venture Capital Investors		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
e.	Foreign Portfolio Investor (Corporate)		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
f.	Financial Institutions/ Banks		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
g.	Insurance Companies		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
h.	Provident Funds/ Pension Funds		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
i.	ANY OTHER																		
i.	Market Maker		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Sub-Total (B)(1)		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Central Government/ State Government(s)/ President of India		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Sub-Total (B)(2)		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
<b>3. NON-INSTITUTIONS</b>																			
a.	INDIVIDUALS -																		
	i. Individual shareholders holding nominal share capital up to Rs. 2 lakhs.		164	463000	0	0	463000	3.16	463000	0	463000	3.16	0	3.16	0	0	0	NA	463000
	ii. Individual shareholders holding nominal share capital in excess of Rs. 2 lakhs.		18	3713129	0	0	3713129	25.37	3713129	0	3713129	25.37	0	25.37	0	0	0	NA	3713129
	Names :																		
	TARIQ ALI	AHSPA6286D		726000	0	0	726000	4.96	726000	0	726000	4.96	0	4.96	0	0	0	726000	726000
	RINU SINHA	AKHPS8372A		1095129	0	0	1095129	7.48	1095129	0	1095129	7.48	0	7.48	0	0	0	0	1095129
	ANGAD KUMAR	BOOPK0139P		800000	0	0	800000	5.47	800000	0	800000	5.47	0	5.47	0	0	0	0	800000
	NANDINI GUPTA	CINPG6803Q		277000	0	0	277000	1.89	277000	0	277000	1.89	0	1.89	0	0	0	277000	277000
	NBFCs registered with RBI		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	NA	0
	Employee Trusts		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	NA	0
	Overseas Depositories (holding DRs) (balancing figure)		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	NA	0
	ANY OTHER																		
	BODIES CORPORATE		24	1673000	0	0	1673000	11.43	1673000	0	1673000	11.43	0	11.43	0	0	0	NA	1673000
	Names :																		
	WAYS VINIMAY PRIVATE LIMITED	AAACP7037N		758000	0	0	758000	5.18	758000	0	758000	5.18	0	5.18	0	0	0	0	758000
	PADMAWATI REALCON PRIVATE LIMITED	AALCS1460Q		153000	0	0	153000	1.05	153000	0	153000	1.05	0	1.05	0	0	0	0	153000
	HINDU UNDIVIDED FAMILIES		7	870443	0	0	870443	5.95	870443	0	870443	5.95	0	5.95	0	0	0	NA	870443
	Names :																		
	AJAY KUMAR HUF	AANHA7337P		825443	0	0	825443	5.64	825443	0	825443	5.64	0	5.64	0	0	0	0	825443
	NRI - Non- Repat		1	1000	0	0	1000	0.01	1000	0	1000	0.01	0	0.01	0	0	0	NA	1000
	NRI - Non- Repat-Minor		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	NA	0
	Sub-Total (B)(3)		214	6720572	0	0	6720572	45.92	6720572	0	6720572	45.92	0	45.92	0	0	0	0	6720572
	Total Public Shareholding (B) = (B)(1)+(B)(2)+(B)(3)		214	6720572	0	0	6720572	45.92	6720572	0	6720572	45.92	0	45.92	0	0	0	0	6720572

Details of the shareholders acting as persons in Concert including their Shareholding (No. and %):

Details of Shares which remain unclaimed may be given hear along with details such as number of shareholders, outstanding shares held in demat/unclaimed suspense account, voting rights which are frozen etc.

Table IV

Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder

Category & Name of the Shareholders (I)	PAN (II)	Nos. of Shareholder (III)	No. of fully paid up equity shares held (IV)	Partly paid-up equity shares held (V)	No. of shares underlying Depository Receipts (VI)	Total nos. shares held (VII = IV + V + VI)	Shareholding % calculated as per SCRR, 1957 As a % of (A+B+C2) (VIII)	Number of Voting Rights held in each class of securities (IX)			No. of Shares Underlying Outstanding convertible securities (including Warrants) (X)	Total Shareholding as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV) (Not applicable)
								No. of Voting Rights		Total as a % of Total Voting rights			No.(a)	As a % of total Shares held (b)	No.(a) (Not applicable)	As a % of total Shares held (Not applicable) (b)	
								Class X	Class Y								
1. Custodian - ADRs		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
1. Custodian - GDRs		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
1. Custodian - Public		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
1. Custodian - SDRs		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Employee Benefit Trust (under SEBI (Share based Employee Benefit Regulations, 2014)																	
2. Total Non-Promoter- Non Public Shareholding (C)= (C)(1)+(C)(2)		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

Table V

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Table V- Statement showing details of significant beneficial owners (SBOs)									
Sr. No	Details of the SBO (I)			Details of the registered owner (II)			Details of holding/ exercise of right of the SBO in the reporting company, whether direct or indirect*: (III)	Date of creation / acquisition of significant beneficial interest# (IV)	
	NAME	PAN / Passport No. in case of a foreign national	Nationality	NAME	PAN / Passport No. in case of a foreign national	Nationality			Whether by virtue of:
1							Shares	%	
							Voting rights	%	
							Rights on distributable dividend or any other distribution	%	
							Exercise of control		
							Exercise of significant influence		
2							Shares	%	
							Voting rights	%	
							Rights on distributable dividend or any other distribution	%	
							Exercise of control		
							Exercise of significant influence		
3							Shares	%	
							Voting rights	%	
							Rights on distributable dividend or any other distribution	%	
							Exercise of control		
							Exercise of significant influence		
4							Shares	%	
							Voting rights	%	
							Rights on distributable dividend or any other distribution	%	
							Exercise of control		
							Exercise of significant influence		
5							Shares	%	
							Voting rights	%	
							Rights on distributable dividend or any other distribution	%	
							Exercise of control		
							Exercise of significant influence		
6							Shares	%	
							Voting rights	%	
							Rights on distributable dividend or any other distribution	%	
							Exercise of control		
							Exercise of significant influence		