Annexure - I

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Holding of specified securities (Statement Showing Shareholding Pattern)

- 1. Name of Listed Entity : ADITYA CONSUMER MARKETING LIMITED
- 2. Scrip Code / Name of Scrip / Class of Security 540146 / ACML / EQUITY
- 3. Share Holding Pattern Filed under: Reg. 31(1)(a) / Reg. 31(1)(b) / Reg.31(1)(c)
 a. If under 31(1)(b) then indicate the report for Quarter ending 30-Sep-2017
 b. If under 31(1)(c) then indicate date of allotment/extinguishment 30-Sep-2017
- 4. Declaration: The Listed entity is required to submit the following declaration to the extent of submission of informatior

Particulars	Yes*	No*
1 Whether the Listed Entity has issued any partly paid up shares?		NO
2 Whether the Listed Entity has issued any Convertible Securities or Warrants?		NO
3 Whether the Listed Entity has any shares against which depository receipts are issued?		NO
4 Whether the Listed Entity has any shares in locked-in?	YES	
5 Whether any shares held by promoters are pledge or otherwise encumbered?		NO

5. The tabular format for disclosure of holding of specified securities is as follows:-

		Tab	le I - Summary	Statement holdir	ng of specified s	ecurities												
Cate	Category of	Nos. of	No. of	No. of	No. of shares	Total nos.	Shareholding as		Numbe	er of Voting	Rights	No. of Shares	Shareholding ,	Numb	er of	Number of	of Shares	Number of equity
gory	Shareholder	Shareholders	fully paid up	Partly paid-up	underlying	shares held	a % of total no. held in each class of				Underlying	as a % assuming	Locke	ed in	pledged or otherwi		shares held in	
(1)	(II)	(111)	equity shares	equity shares	Depository	(VII) =	of shares	securities (IX)				Outstanding	full conversion	shares	s (XII)	encumbe	ered (XIII)	dematerialized
			held	held	Receipts	(IV)+(V)+ (VI)	(calculated as						of convertible					form (XIV)
			(IV)	(V)	(VI)		per SCRR, 1957)		No of Voting Rights Total as				securities		a		I	
							(VIII) As a				Total as	(including	(as a percentage	No.(a)	As a %	No.(a)	As a %	
							% of (A+B+C2)	Class	Class	Total	a % of (A+B+C)	Warrants)	of diluted share		of total		of total	
								eg: X	eg: Y			(X)	capital)		Shares		Shares	
													(XI)=(VII)+(X)		held (b)		held (b)	
	PROMOTER &																	
	PROMOTER																	
Α.	GROUP	6	7913315	0	0	7913315	54.08			7913315			54.08				0	7913315
В.	PUBLIC	135	6720572	0	0	6720572	45.92	6720572	0	6720572	45.92	0	45.92	2720572	40.48	0	0	6720572
	NON PROMOTER-																	
C.	NON PUBLIC	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	SHARES																	
C1.	UNDERLYING DRS	0	0	0	0	0	0	0	0	0	0	0 0	0	0	0	0	0 0	0
	SHARES HELD BY																	
	EMPLOYEE																	
C2.	TRUSTS	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Total	141	14633887	0	0	14633887	100	14633887	0	14633887	100	0 0	100	10633887	72.67	0	0	14633887

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			showing share	noiding pattern o																
	Category & Name	PAN	Nos. of	No. of	Partly paid-up		Total nos.	Shareholding %			Voting Rig		No. of Shares	Shareholding ,	Numb		Number of		Number of equi	
	of the Shareholders	(11)	Shareholder	fully paid up	equity shares	underlying	shares held	calculated as	ł		ch class o	of	Underlying	as a % assuming	Locke	d in	pledged or	otherwise	shares held in	
	(1)		(111)	equity shares	held	Depository	(VII =	per SCRR, 1957		securit	ties (IX)		Outstanding	full conversion	shares	(XII)	encumbe	red (XIII)	dematerialized	
				held	(V)	Receipts	IV + V + VI)	As a % of (A+B+C2)					convertible	of convertible					form (XIV)	
				(IV)		(VI)		(VIII)	N	f Votina F	Nalita	Total as	securities	securities	NI- (-)	A 0/	NI- (-)	A 0/		
											Total		(including	(as a percentage	No.(a)	As a %	No.(a)	As a %		
									Class X	Class	Iotai	a % of	Warrants)	of diluted share		of total		of total		
									^	т		Total	(X)	capital)		Shares		Shares		
												Voting		(XI) = (VII)+(X)		held (b)		held (b)		
												rights		as a % of A+B+C2						
	INDIAN																			
	Individuals/Hindu undivided																			
	Family		6	7913315	0	0	7913315	54.08	7913315	0	7913315	54.08	0	54.08	7913315	100	0	0 0	79133	
	Names :																			
	YASHOVARDHAN SINHA	ABXPS9060Q		3214086			3214086		3214086		3214086	21.96		21.96	3214086	40.62		0	32140	
	SUNITA SINHA	ACRPS7311P	<u> </u>	2304929			2304929		2304929	0	2304929	15.75		15.75	2304929	29.13		0	23049	
	RASHI VARDHAN	ADXPV2566L		821429			821429	5.61		0	821429	5.61		5.61	821429	10.38		0	8214	
	MEENA SHARMA	BBAPS4632L		561857			561857	3.84		0	561857	3.84		3.84	561857	7.1		0	5618	
	VANDANA SINHA	AMQPS2021M		561857			561857	3.84		0	561857	3.84		3.84	561857	7.1		0	5618	
	YOSHAM VARDHAN	AEWPV8465J		449157			449157	3.07	449157	0	449157	3.07		3.07	449157	5.68		0	4491	
	Central Government/																			
	State Government(s)		0	0	0	0	0	0	0 0	0	0	0	0	0	0	0	0	0 0		
	Financial Institutions/																			
	Banks ANY OTHER	-	0	U	U	0	0	L L	0	U	U	U	U	U	U	U U	U	0		
a. /	ANTOTHER	1																		
;	Sub-Total (A)(1)		6	7913315	0	0	7913315	54.08	7913315	0	7913315	54.08	0	54.08	7913315	100	0	0 0	79133	
	FOREIGN																			
	Individuals (Non-																			
	Resident Individuals/																_			
	Foreign Individuals)		0	0	0	0	0		0 0	0	0	0	0	0	0	0	0			
	Government Institutions		0	0	0	0	•		U U	0	0	0	0	•	0	0				
	Foreign Portfolio Investor		0	0	0	0	0		0	0	0	0	0	0	0	0		-		
	ANY OTHER		, v	U	U	U U	0			U	U	v	U	U	U	U		, v		
	ANTOTHER																			
-	Sub-Total (A)(2)		0	0	0	0	0	C	0	0	0	0	0	0	0	0	0	0 0		
		1							1	, i i		, in the second s		v	v	,				
	Total Shareholding of Promoter																			
	and Promoter Group (A)=																			
	(A)(1)+(A)(2)		6	7913315	0	0	7913315	54.08	7913315	0	7913315	54.08	0	54.08	7913315	54.08	0	0 0	79133	

Table III

	Table III - State							0										0
Category & Name of the Shareholders (I)	PAN (II)	Nos. of Shareholder (III)	No. of fully paid up equity shares held	Partly paid-up equity shares held (V)	No. of shares underlying Depository Receipts	Total nos. shares held (VII = IV + V + VI)	Shareholding % calculated as per SCRR, 1957 As a % of (A+B+C2)		ield in e	Voting Rig ach class (rities IX)		No. of Shares Underlying Outstanding convertible	Total Shareholding , as a % assuming full conversion of convertible	Numb Locke shares	ed in	Number of pledged or encumbe	otherwise	Number of equit shares held in dematerialized form (XIV)
			(IV)	(V)	(VI)	10.00	(VIII)	No of Class X	Voting Class Y	Rights Total	Total as a % of Total Voting rights	securities (including Warrants) (X)	(as a percentage of diluted share capital) (XI)	No.(a)	As a % of total Shares held (b)	No.(a) (Not applic able)	As a % of total Shares held (Not appli cable) (b)	
INSTITUTIONS Mutual Funds/					0	0	0			0	0			0		NA		
Venture Capital Funds		0	0		0	0			0	0	0	0	0	0		NA NA		
Alternate Investment Funds		0	-		0	0			0	0	0	0	0	0		NA		
Foreign Venture																		
Capital Investors		0	0	0	0	0	0	0	0	0	0	0	0	0	0	NA		
Foreign Portfolio																NA		
Investors Financial Institutions/	1	U	U	U			V		0	U	U		U		0	NA		
Banks		0	0	0	0	0	0	0	0	0	0	0	0	0	0	NA		
Insurance Companies		0	0	0	0	0	0	0	0	0	0	0	0	0	0	NA		
Provident Funds/ Pension Funds		0	0	0	0	0	0	0	0	0	0	0	0	C	0	NA		
ANY OTHER Market Maker				0	0	0	0		•	0	0	0		0		NA		
Market Maker		v	0	0	v	•	•				0	U	v			NA NA		
Sub-Total (B)(1)		0	0	0	0	0	0	0	0	0	0	0	0	0	0			
Central Government/																		
State Government(s)/			-								-							
President of India		0	0	0	0	0	0	0	0	0	0	0	0	0	0	NA		
Sub-Total (B)(2)		0	0	0	0	0	0	0	0	0	0	0	0	0	0			
NON-INSTITUTIONS																		
INDIVIDUALS - I. Individual shareholders																		
holding nominal share capital up to Rs. 2 lakhs.		68	620000	0	0	620000	4.24	620000	0	620000	4.24	0	4.24	0	0	NA		6200
II. Individual shareholders																		
holding nominal share capital																		
in excess of Rs. 2 lakhs. Names :		52	4063129	0	0	4063129	27.77	4063129	0	4063129	27.77	0	27.77	1095129	16.3	NA		40631
KAUSHIK MAHENDRA KAMDAR	AACPK8752B		360000			360000	2.46	360000	0	360000	2.46		2.46	0	0	0		3600
RINU SINHA	AKHPS8372A		1095129			1095129		1095129	0	1095129	7.48		7.48	1095129	16.3	0		10951
NBFCs registered																		
with RBI	l	0	0	0	0	0	0	0	0	0	0	0	0	0	0	NA NA		
Employee Trusts Overseas Depositories	╂	0	0	0	0	0	0	0	0	0	0	0	0	0	0	NA		
(holding DRs)																1		
(balancing figure)		0	0	0	0	0	0	0	0	0	0	0	0	0	0	NA		
ANY OTHER	ļ																	
BODIES CORPORATE HINDU UNDIVIDED FAMILIES		8	132000 1905443	0	0	132000 1905443		132000 1905443	0	132000 1905443	0.9 13.02	0	0.9 13.02	0 1625443	0 24.19	NA NA		1320 19054
Names :			1503443		U	1300443	13.02	1300443		1300443	13.02	U	13.02	1020443	24.19	NA		13054
AJAY KUMAR HUF .	AANHA7337P		1625443			1625443	11.11	1625443	0	1625443	11.11		11.11	1625443	24.19	0		16254
Sub-Total (B)(3)		135	6720572	0	0	6720572	45.92	6720572	0	6720572	45.92	0	100	2720572	40.48			67205
Total Public Shareholding (B)= (B)(1)+(B)(2)+(B)(3)		135	6720572	0	0	6720572	45.92	6720572	0	6720572	45.92	0	45.92	2720572	18.59			67205
				•	¥		40.02						10.02			-	-	
tails of the shareholders acting as p	persons in Conc	ert including th	eir Shareholding	g (No. and %):														

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Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder

					Leffi Of the Norr														
	Category & Name	PAN	Nos. of	No. of	Partly paid-up	No. of shares	Total nos.	Shareholding %	Nur	mber of	Voting	Rights	No. of Shares	Total Shareholding,	Numb	er of	Number	of Shares	Number of equity
	of the Shareholders	(II)	Shareholder	fully paid up	equity shares	underlying	shares held	calculated as	h	eld in ea	ach cla	ss of	Underlying	as a % assuming	Locke	ed in	pledged of	or otherwise	shares held in
	(1)		(111)	equity shares	held	Depository	(VII =	per SCRR, 1957		secur	ties (IX	.)	Outstanding	full conversion	shares	(XII)	encumb	ered (XIII)	dematerialized
				held	(V)	Receipts	V + V + V	As a % of (A+B+C2)					convertible	of convertible					form (XIV)
				(IV)	. ,	(VI)	,	(VIII)				Total as	securities	securities	No.(a)	As a %	No.(a)	As a %	(Not applicable)
				()		()		· · /	Class	Class	Total	a % of	(including	(as a percentage		of total	(Not applic	of total	(
									х	Y		Total	Warrants)	of diluted share		Shares	able)	Shares held	
												Voting	(X)	capital)		held (b)		(Not appli	
												rights	(,,,)	(XI)				cable) (b)	
												-		(74)					
1	Custodian/DR Holder		0	0	0	0	0	0	0	0	0	0	0	0	0	0	NA		0
	Employee Benefit Trust																		
	(under SEBI (Share based																		
	Employee Benefit)																		
2	Regulations, 2014)		0	0	0	0	0	0	0	0	0	0	0	0	0	0	NA		0
	Total Non-Promoter- Non																		
	Public Shareholding (C)=																		
	(C)(1)+(C)(2)	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0			0