



Aditya Consumer Marketing Limited

CIN : L52190BR2002PLC009872
An ISO 9001:2008 Certified Company

May 08, 2017

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street,
Mumbai-400 001

SCRIP Code: 540146

Sub:- Outcome of Board Meeting and submission of Audited Financial Results for the half Year ended and Year ended 31st March, 2017.

Dear Sir(s),

In Compliance of Regulation 30 and 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 we wish to inform you that the Board of Directors of the Company in its meeting held on 08th May, 2017 has considered and approved the Audited Financial Results for the half Year ended and Year ended 31st March, 2017.

A copy of the aforesaid Audited Financial Results along with Auditors Report with an unmodified opinion is annexed for your reference.

The meeting of the Board of Directors commenced at 3.30 pm and concluded at 5.20 pm.

This is for your information and record.

Thanking you,

Yours faithfully,
For Aditya Consumer Marketing Limited

For Aditya Consumer Marketing Limited

Rachna

Company Secretary

Rachna
Company Secretary

Encl : as above



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- S K Puri
- Kankar Bagh
- Ashiana Nagar
- Patna City
- Anisabad

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For Ladies

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TAKE-AWAY-EXPRESS

- S K Puri
- Kadam Kuan



O. P. TULSYAN & CO

Chartered Accountants

201-A, 2nd Floor, Prince Complex,
Hazratganj, Lucknow - 226 001
Phone No.0522- 2617336
E- Mail : opt1970@gmail.com

Auditor's Report On Half Yearly Financial Results and Year to Date Results of the Company Pursuant to the Regulation 33 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

To,

Board of Directors
Aditya Consumer Marketing Limited

We have audited the half yearly financial results of **ADITYA CONSUMER MARKETING LIMITED** for the half year ended 31st March, 2017 and the year to date results for the period from 01st April, 2016 to 31st March, 2017 attached herewith, being submitted by the company pursuant to the requirements of Regulation 33 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015. These half yearly financial results as well as the year to date financial results have been prepared on the basis of the interim financial statements, which are the responsibility of the company's management. Our responsibility is to express an opinion on these financial results based on our audit of such interim financial statements, which have been prepared in accordance with the recognition and measurement principles laid down in Accounting Standard for Interim Financial Reporting (AS 25/ Ind AS 34), prescribed, under Section 133 of the Companies Act, 2013 read with relevant rules issued there under and other accounting principles generally accepted in India.

We conducted our audit in accordance with the auditing standards generally accepted in India. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial results are free of material misstatement(s). An audit includes examining, on a test basis, evidence supporting the amounts disclosed as financial results. An audit also includes assessing the accounting principles used and significant estimates made by management. We believe that our audit provides a reasonable basis for our opinion.

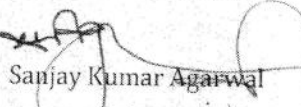
In our opinion and to the best of our information and according to the explanations given to us these quarterly financial results as well as the year to date results:

(i) are presented in accordance with the requirements of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 in this regard; and



(ii) give a true and fair view of the net profit and other financial information for the half year ended 31st March, 2017 as well as the year to date results for the period from 01st April, 2016 to 31st March, 2017.

For **O.P.Tulsyan & Co.**
Chartered Accountants


Sanjay Kumar Agarwal
Partner



Membership No. 044173 of 1990

Date: 08th May, 2017

ADITYA CONSUMER MARKETING LIMITED

CIN - L52190BR2002PLC009872

FINANCIAL RESULTS FOR YEAR ENDED

Part I

(Amt. in Rs.)

Particulars	Half- Year Ended Results		Year Ended Results	
	31.03.2017	30.09.2016	31.03.2017	31.03.2016
	Audited	Audited	Audited	Audited
A. INCOME FROM OPERATIONS				
1 (a) Revenue from operations (gross)	34,72,82,252.00	32,27,63,571.00	67,00,45,823.00	61,07,98,548.00
Less: Excise duty				
Revenue from operations (net)	34,72,82,252.00	32,27,63,571.00	67,00,45,823.00	61,07,98,548.00
(b) Other Operating income				
Total income from Operations(net)	34,72,82,252.00	32,27,63,571.00	67,00,45,823.00	61,07,98,548.00
2 Expenses				
(a) Cost of materials consumed				
(b) Purchases of stock-in-trade	30,19,09,500.00	27,38,11,441.00	57,57,20,941.00	51,57,20,941.00
(c) Changes in inventories of finished goods, work-in-progress and stock-in-trade	-1,97,16,905.00	-43,35,241.00	-2,40,52,146.00	-55,52,146.00
(d) Employee benefits expense	1,35,36,368.00	1,88,76,786.00	3,24,13,154.00	3,22,89,041.00
(e) Depreciation and amortisation expense	43,54,967.16	47,23,714.84	90,78,682.00	83,30,712.00
(f) Other expenses (Any item exceeding 10% of the total expenses relating to continuing operations to be shown separately)	3,41,34,601.00	1,88,24,870.00	5,29,59,471.00	4,64,39,832.00
Total expenses	33,42,18,531.16	31,19,01,570.84	64,61,20,102.00	59,72,28,380.00
3 Profit / (Loss) from operations before other income, finance costs and exceptional items (1-2)	1,30,63,720.84	1,08,62,000.16	2,39,25,721.00	1,35,70,168.00
4 Other Income	7,92,400.00	8,13,470.00	16,05,870.00	14,71,925.00
5 Profit / (Loss) from ordinary activities before finance costs and exceptional items (3 +4)	1,38,56,120.84	1,16,75,470.16	2,55,31,591.00	1,50,42,093.00
6 Finance Costs	31,35,329.00	35,74,944.00	67,10,273.00	54,49,471.00
7 Profit / (Loss) from ordinary activities after finance costs but before exceptional items (5+ 6)	1,07,20,791.84	81,00,526.16	1,88,21,318.00	95,92,622.00
8 Exceptional items				
9 Profit / (Loss) from ordinary activities before tax (7 ± 8)	1,07,20,791.84	81,00,526.16	1,88,21,318.00	95,92,622.00
10 Tax expense:				
(a) Current tax expense for the current year	22,02,060.00	10,75,410.00	32,77,470.00	32,22,941.00
(b) Deferred tax	11,10,664.00	14,27,652.00	25,38,316.00	46,31,256.00
	33,12,724.00	25,03,062.00	58,15,786.00	78,54,197.00
11 Net Profit / (Loss) from ordinary activities after tax (9 ± 10)	74,08,067.84	55,97,464.16	1,30,05,532.00	17,38,425.00
12 Extraordinary Items (net of tax expenses)				1,58,25,487.00
13 Net Profit(+)/Loss(-) for period (11+ 12)	74,08,067.84	55,97,464.16	1,30,05,532.00	1,75,63,912.00



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FINANCIAL RESULTS FOR YEAR ENDED

Part I

(Amt. in Rs.)

Particulars	Half- Year Ended Results		Year Ended Results	
	31.03.2017	30.09.2016	31.03.2017	31.03.2016
	Audited	Audited	Audited	Audited
14 Share of profit or loss of associates				
15 Minority interest				
16 Net Profit/Loss for the period after taxes, minority interest and share of profit/ (loss) of associates (13 + 14 + 15)	74,08,067.84	55,97,464.16	1,30,05,532.00	1,75,63,912.00
17 Paid-up equity share Capital (Face Value of Rs. 10/-per share)	14,63,38,870.00	10,63,38,870.00	14,63,38,870.00	10,63,38,870.00
18 Reserves excluding Revaluation Reserves as per balance sheet of previous accounting year	4,09,45,051.00	1,35,36,983.16	4,09,45,051.00	79,39,519.00
19 i. Earning per share(before extraordinary items) (of Rs 10 each) (not annualised)				
(a) Basic	0.51	0.53	1.04	0.19
(b) Diluted	0.51	0.53	1.04	0.19
19 ii. Earning per share(after extraordinary items) (of Rs 10 each) (not annualised)				
(a) Basic	0.51	0.53	1.04	1.96
(b) Diluted	0.51	0.53	1.04	1.96



For Aditya Consumer Marketing Limited
CIN : L52190BR2002PLC009872

Sri Yashovardhan Sinha
Managing Director
DIN: 01636599

ADITYA CONSUMER MARKETING LIMITED

CIN - L52190BR2002PLC009872

FINANCIAL RESULTS FOR YEAR ENDED

Current Half year ending on 31.03.2017

(Amt. in Rs.)

Standalone Statement of Assets and Liabilities	As at		As at	
	Current Half year ending on 31.03.2017	Previous Half year ending on 30.09.2016	31.03.2017	31.03.2016
A EQUITY AND LIABILITIES				
1 Shareholders' funds				
(a) Share capital	14,63,38,870.00	10,63,38,870.00	14,63,38,870.00	10,63,38,870.00
(b) Reserves and surplus	4,09,45,051.00	1,35,36,983.16	4,09,45,051.00	79,39,519.00
Sub-total-Shareholders' funds	18,72,83,921.00	11,98,75,853.16	18,72,83,921.00	11,42,78,389.00
2 Share application money pending allotment				
3 Minority Interest				
4 Non-current liabilities				
(a) Long-term Borrowings	7,12,31,981.21	2,08,65,471.79	7,12,31,981.21	7,14,20,781.00
(b) Deferred tax liabilities (net)	39,94,923.00	28,84,259.00	39,94,923.00	14,56,607.00
(c) Other long-term liabilities	6,00,000.00	6,00,000.00	6,00,000.00	6,00,000.00
Sub-total-Non-Current liabilities	7,58,26,904.21	2,43,49,730.79	7,58,26,904.21	7,34,77,388.00
5 Current liabilities				
(a) Short-term borrowings				
(b) Trade payables	1,12,57,532.50	1,93,64,084.00	1,12,57,532.50	1,66,33,468.00
(c) Other current liabilities				
(d) Short-term provisions	32,77,470.00	10,75,410.00	32,77,470.00	32,22,941.00
Sub total-current liabilities	1,45,35,002.50	2,04,39,494.00	1,45,35,002.50	1,98,56,409.00
TOTAL-EQUITY AND LIABILITIES	27,76,45,827.71	16,46,65,077.95	27,76,45,827.71	20,76,12,186.00
B ASSETS				
1 Non-current assets				
(a) Fixed assets	12,29,66,393.00	9,97,20,145.16	12,29,66,393.00	9,27,20,707.00
(b) Non-Current investements				
(c) Deferred tax assets(net)				
(d) Long-term loans and advances				
(e) Other non-Current assets				
Sub-total-Non-Current assets	12,29,66,393.00	9,97,20,145.16	12,29,66,393.00	9,27,20,707.00
2 Current assets				
(a) Current investments				
(b) Inventories	11,53,38,765.00	9,56,21,860.00	11,53,38,765.00	9,12,86,619.00
(c) Trade receivables	10,26,875.00	67,16,571.00	10,26,875.00	8,25,571.00
(d) Cash and cash equivalents	1,81,42,462.71	-3,86,41,263.21	1,81,42,462.71	1,61,40,954.00
(e) Short-term loans and advances	2,01,71,332.00	12,47,765.00	2,01,71,332.00	66,38,335.00
(f) Other current assets				
Sub-total-current assets	15,46,79,434.71	6,49,44,932.79	15,46,79,434.71	11,48,91,479.00
TOTAL ASSETS	27,76,45,827.71	16,46,65,077.95	27,76,45,827.71	20,76,12,186.00



For Aditya Consumer Marketing Limited

CIN : L52190BR2002PLC009872

Sri Yashovardhan Sinha
Managing Director

DIN : 01636599



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May 08, 2017

BSE Limited
Phiroze Jeejeebhoy Towers
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Mumbai-400 001

SCRIP Code: 540205

**Sub:- Declaration regarding Statutory Audit Report with unmodified opinion
On Financial Results of the Company for the half Year ended and
Year ended 31st March, 2017.**

Dear Sir(s),

In Compliance of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and SEBI Circular No. CIR/CFD/CMD/56/2016 dated May 27, 2016 we hereby declare that the Statutory Auditor of the Company i.e. O.P. Tulsyan & Co., Chartered Accountants have issued the Audit Report on Standalone Financial Result of the Company for the half Year ended and Year ended March 31, 2017 with unmodified opinion.

Thanking you,

Yours faithfully,
For Aditya Consumer Marketing Limited

For Aditya Consumer Marketing Limited

Rachna
Company Secretary

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