



# Aditya Consumer Marketing Limited

CIN : L52190BR2002PLC009872  
An ISO 9001:2015 Certified Company  
a BSE Listed Company

September 24, 2021

**BSE Limited**

Phiroze Jeejeebhoy Towers  
Dalal Street,  
Mumbai-400 001

SCRIP Code: 540146

**Sub:- Voting Results as required under regulation 44(3) of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 along with Scrutinizer Report**

Dear Sir(s),

With reference to the above captioned subject matter, we wish to inform you that 19<sup>th</sup> Annual General Meeting of the Company held on Thursday, 23<sup>rd</sup> September, 2021 at 03:30 PM Video Conferencing (VC) / Other Audio-Visual Means (OAVM). All the items of business as mentioned in the Notice convening the said 19<sup>th</sup> Annual General Meeting have been transacted and all the Resolutions (Resolutions no. 01 to 05) have been passed by the Shareholders by requisite majority by E-Voting. In this regard please find the following attachments:

1. Voting Results under Regulations 44 (3) of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and
2. Scrutinizer Report pursuant to rule Section 108 of the Companies Act, 2013 read with Rule 20 of the Companies (Management and Administration) Rules, 2014

This is for your information and record.

Thanking you

Yours faithfully

**For Aditya Consumer Marketing Limited**

*For Aditya Consumer Marketing Limited*

*Hridaya Narayan Tiwari*

**Hridaya Narayan Tiwari**  
Company Secretary



Registered Office : Lower Ground & Ground Floor, Aditya House, M-20, Road No. 26, S.K. Nagar, Patna - 800 001 INDIA

T : +91 612 25206 74/854, E : anil.cfo@aditya-patna.com

website : www.adityaconsumer.com

GSTIN : 10AAECA2473N1ZT

**Go! SUPER MARKET**

**Patna**

- Bandar Bagicha
- S K Puri
- Kankar Bagh
- Ashiana Nagar
- Patna City
- Anisabad

**Gaya**

- Gaya College Road

**Go! Salon**

**For Ladies**

**Patna**

- Bandar Bagicha
- S K Puri
- Kankar Bagh
- Ashiana Nagar
- Patna City
- Rajendra Nagar
- Anisabad

**Gaya**

- Gaya College Road

**For Gents**

**Patna**

- Bandar Bagicha
- S K Puri
- Ashiana Nagar
- Patna City
- Rajendra Nagar



**Banquet & Conference Hall**

**Patna**

- Bandar Bagicha
- Kankar Bagh

**Gaya**

- Gaya College Road

**Yo!China**

**Patna**

- Bandar Bagicha
- Ashiana Nagar
- Patna City

**Gaya**

- Gaya College Road

**Darbhanga**

- Above Aditya Vision  
Gm Road, Near  
Income Tax Office



**TASTE-AWAY-EXPRESS**

- S K Puri
- Kadam Kuan
- Mumbai

**Go! Biryani & Street Food**

- S K Puri

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### General information about company

Scrip code	540146
NSE Symbol	
MSEI Symbol	
ISIN	INE427V01013
Name of the company	<b>ADI</b> TYA CONSUMER MARKETING LIMITED
Type of meeting	AGM
Date of the meeting / last day of receipt of postal ballot forms (in case of Postal Ballot)	23-09-2021
Start time of the meeting	03:30 PM
End time of the meeting	04:10 PM

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### Scrutinizer Details

Name of the Scrutinizer	EKTA KUMARI
Firms Name	K E & COMPANY
Qualification	CS
Membership Number	43392
Date of Board Meeting in which appointed	10-08-2021
Date of Issuance of Report to the company	24-09-2021

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Voting results	
Record date	16-09-2021
Total number of shareholders on record date	192
<b>No. of shareholders present in the meeting either in person or through proxy</b>	
a) Promoters and Promoter group	0
b) Public	0
<b>No. of shareholders attended the meeting through video conferencing</b>	
a) Promoters and Promoter group	6
b) Public	2
<b>No. of resolution passed in the meeting</b>	5
Disclosure of notes on voting results	<a href="#">Add Notes</a>

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**Resolution (1)**

Ordinary

No

Whether promoter/promoter group are interested in the agenda/resolution?  
 Description of resolution considered

to receive, consider and adopt the audited balance sheet and statement of profit and loss for the year ended 31st March 2021 together with the Reports of the Board of Directors and the

Auditors: Bazaar

Category	Mode of voting	No. of shares held	No. of votes polled	% of Votes polled on outstanding shares	No. of votes – in favour	No. of votes – against	% of votes in favour on votes polled	% of Votes against on votes polled
		(1)	(2)	(3)=[(2)/(1)]*100	(4)	(5)	(6)=[(4)/(2)]*100	(7)=[(5)/(2)]*100
Promoter and Promoter Group	E-Voting		8084315	100.0000	8084315	0	100.0000	0.0000
	Poll	8084315						
	Postal Ballot (if applicable)							
	Total	8084315	8084315	100.0000	8084315	0	100.0000	0.0000
Public- Institutions	E-Voting							
	Poll							
	Postal Ballot (if applicable)							
	Total							
Public- Non Institutions	E-Voting		1633443	24.9397	1633443	0	100.0000	0.0000
	Poll	6549572						
	Postal Ballot (if applicable)							
	Total	6549572	1633443	24.9397	1633443	0	100.0000	0.0000
	Total	14633887	9717758	66.4059	9717758	0	100.0000	0.0000
Whether resolution is Pass or Not.								
Yes								
Disclosure of notes on resolution								
Add Notes								

\* this fields are optional

**Details of Invalid Votes**

Category	No. of Votes
Promoter and Promoter Group	
Public Institutions	
Public - Non Institutions	



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Resolution required: (Ordinary / Special)

Ordinary

Whether promoter/promoter group are interested in the agenda/resolution?

Yes

Description of resolution considered

To appoint Mrs. Vandana Sinha (DIN – 01671087), who retires by rotation and being eligible, offers herself for re-appointment.

Category	Mode of voting	No. of shares held	No. of votes polled	% of Votes polled on outstanding shares	No. of votes – in favour	No. of votes – against	% of votes in favour on votes polled	% of Votes against on votes polled
		(1)	(2)	(3)=[(2)/(1)]*100	(4)	(5)	(6)=[(4)/(2)]*100	(7)=[(5)/(2)]*100
Promoter and Promoter Group	E-Voting Poll	8084315	7522458	93.0500	7522458	0	100.0000	0.0000
	Postal Ballot (if applicable)							
	Total	8084315	7522458	93.0500	7522458	0	100.0000	0.0000
Public- Institutions	E-Voting Poll							
	Postal Ballot (if applicable)							
	Total							
Public- Non Institutions	E-Voting Poll	6549572	1633443	24.9397	1633443	0	100.0000	0.0000
	Postal Ballot (if applicable)							
	Total	6549572	1633443	24.9397	1633443	0	100.0000	0.0000
	Total	14633887	9155901	62.5664	9155901	0	100.0000	0.0000
Whether resolution is Pass or Not.								
Yes								
Disclosure of notes on resolution								
Agg Notes								

\* this fields are optional

**Details of Invalid Votes**

Category	No. of Votes
Promoter and Promoter Group	
Public Institutions	
Public - Non Institutions	



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## Resolution (3)

Whether promoter/promoter group are interested in the agenda/resolution?		Description of resolution considered		Resolution required: (Ordinary / Special)		Ordinary		No	
				10 appoint M/s Nirral & Associates, Chartered Accountants, Lucknow (Registration No. FRIN 002523C) as approved by Board at the meeting on August 10, 2021 as Statutory Auditors of the Company, to hold office until the conclusion of 24th Annual General Meeting					
Category	Mode of voting	No. of shares held	No. of votes polled	% of Votes polled on outstanding shares	No. of votes – in favour	No. of votes – against	% of votes in favour on votes polled	% of Votes against on votes polled	
Promoter and Promoter Group	E-Voting	(1)	(2)	(3)=[(2)/(1)]*100	(4)	(5)	(6)=[(4)/(2)]*100	(7)=[(5)/(2)]*100	
	Poll	8084315	8084315	100.0000	8084315	0	100.0000	0.0000	
	Postal Ballot (if applicable)								
	Total	8084315	8084315	100.0000	8084315	0	100.0000	0.0000	
Public- Institutions	E-Voting								
	Poll								
	Postal Ballot (if applicable)								
	Total								
Public- Non Institutions	E-Voting		1633443	24.9397	1633443	0	100.0000	0.0000	
	Poll	6549572							
	Postal Ballot (if applicable)								
	Total	6549572	1633443	24.9397	1633443	0	100.0000	0.0000	
	Total	14633887	9717758	66.4059	9717758	0	100.0000	0.0000	
				Whether resolution is Pass or Not.		Yes			
				Disclosure of notes on resolution		Add Notes			

\* this fields are optional

## Details of Invalid Votes

Category	No. of Votes
Promoter and Promoter Group	
Public Institutions	
Public - Non Institutions	





### Resolution (4)

Resolution required: (Ordinary / Special)  
 Whether promoter/promoter group are interested in the agenda/resolution?  
 Description of resolution considered

Special  
 Yes  
 10 RE-APPOINT MR. RASNOVARJAN SHINHA (UIN-UJ05057) as the chairman and Managing Director of the Company for the second term of 5(five) consecutive years with effect from May 16, 2021 to May 15, 2026

Category	Mode of voting	No. of shares held	No. of votes polled	% of Votes polled on outstanding shares	No. of votes – in favour	No. of votes – against	% of votes in favour on votes polled	% of Votes against on votes polled
		(1)	(2)	(3)=[(2)/(1)]*100	(4)	(5)	(6)=[(4)/(2)]*100	(7)=[(5)/(2)]*100
Promoter and Promoter Group	E-Voting		1123714	13.8999	1123714	0	100.0000	0.0000
	Poll	8084315						
	Postal Ballot (if applicable)							
	Total	8084315	1123714	13.8999	1123714	0	100.0000	0.0000
Public- Institutions	E-Voting							
	Poll							
	Postal Ballot (if applicable)							
	Total							
Public- Non Institutions	E-Voting		1633443	24.9397	1633443	0	100.0000	0.0000
	Poll	6549572						
	Postal Ballot (if applicable)							
	Total	6549572	1633443	24.9397	1633443	0	100.0000	0.0000
Total	Total	14633887	2757157	18.8409	2757157	0	100.0000	0.0000

Whether resolution is Pass or Not. Yes

Disclosure of notes on resolution

Add Notes

\* this fields are optional

#### Details of Invalid Votes

Category	No. of Votes
Promoter and Promoter Group	
Public Institutions	
Public - Non Institutions	





### Resolution (5)

Resolution required: (Ordinary / Special)		Description of resolution considered?		Special		No		Whether resolution is Pass or Not:	
Category	Mode of voting	No. of shares held	No. of votes polled	% of Votes polled on outstanding shares	No. of votes – in favour	No. of votes – against	% of votes in favour on votes polled	% of Votes against on votes polled	
		(1)	(2)	(3)=[(2)/(1)]*100	(4)	(5)	(6)=[(4)/(2)]*100	(7)=[(5)/(2)]*100	
Promoter and Promoter Group	E-Voting Poll	8084315	8084315	100.0000	8084315	0	100.0000	0.0000	
	Postal Ballot (if applicable)								
	<b>Total</b>	<b>8084315</b>	<b>8084315</b>	<b>100.0000</b>	<b>8084315</b>	<b>0</b>	<b>100.0000</b>	<b>0.0000</b>	
Public- Institutions	E-Voting Poll		1633443	24.9397	1633443	0	100.0000	0.0000	
	Postal Ballot (if applicable)								
	<b>Total</b>		<b>1633443</b>	<b>24.9397</b>	<b>1633443</b>	<b>0</b>	<b>100.0000</b>	<b>0.0000</b>	
Public- Non Institutions	E-Voting Poll	6549572	6549572	24.9397	6549572	0	100.0000	0.0000	
	Postal Ballot (if applicable)								
	<b>Total</b>	<b>6549572</b>	<b>6549572</b>	<b>24.9397</b>	<b>6549572</b>	<b>0</b>	<b>100.0000</b>	<b>0.0000</b>	
<b>Total</b>	<b>Total</b>	<b>14633887</b>	<b>9717758</b>	<b>66.4059</b>	<b>9717758</b>	<b>0</b>	<b>100.0000</b>	<b>0.0000</b>	
Disclosure of notes on resolution									
Add Notes									

\* this fields are optional

### Details of Invalid Votes

Category	No. of Votes
Promoter and Promoter Group	
Public Institutions	
Public - Non Institutions	





**Form No. MGT-13**

**Report of Scrutinizer(s)**

**[Pursuant to Section 108 of the Companies Act, 2013 and Rule 20 of the Companies (Management and Administration) Rules, 2014]**

To

The Chairman  
**Aditya Consumer Marketing Limited**  
Lower Ground & Ground Floor, Aditya House  
M-20, Road No. 26, S. K. Nagar  
Patna-800001, Bihar

**Ref:- 19<sup>th</sup> Annual General Meeting of the Shareholders of "Aditya Consumer Marketing Limited" held on Wednesday, 23<sup>rd</sup> September, 2021 at 03:30 PM through Video Conferencing (VC) / Other Audio-Visual Means (OAVM).**

Dear Sir

I Ekta Kumari, Company Secretary, of Patna have been appointed as the Scrutinizer by the Board of Directors of M/s "**Aditya Consumer Marketing Limited**" for the purpose of scrutinizing Remote e-voting process prior to Annual General Meeting (AGM) and e-voting process (Insta-poll ) during the AGM pursuant to section 108 of the Companies Act, 2013 read with Rule 20 of the Companies (Management and Administration) Rules, 2014 read with MCA General Circular no. 02/2021 dated January 13, 2021 and Securities and Exchange Board of India ("SEBI") vide its circular no. . SEBI/HO/CFD/CMD2/ CIR/P/2021/11 dated January 15, 2021, in respect of below mentioned resolutions proposed at the Annual General Meeting of at 19<sup>th</sup> Annual General Meeting of the Equity Shareholders of "**Aditya Consumer Marketing Limited**" held on **Thursday, 23<sup>rd</sup> September, 2021 at 03:30 PM** through Video Conferencing (VC) / Other Audio Visual Means (OAVM).

The management of the Company is responsible to ensure the compliance with the requirements of the Companies Act, 2013 and Rules relating to voting through electronic means on the resolutions contained in the notice for the 19<sup>th</sup> Annual General Meeting of the members of the Company. My responsibility as a scrutinizer for the remote e-voting process prior to Annual General Meeting and e-voting process at the Annual General Meeting is restricted to ensure that both the e-voting processes are conducted in a fair and transparent manner and make a Scrutinizer's report of the votes cast "in favour" or "against" the resolutions contained in the notice of 19<sup>th</sup> Annual General Meeting, based on the reports generated from the e-voting platform / system provided by the Central Depository Services (India) Limited (CDSL), the authorized agency to provide e-voting facilities, engaged by the Company.

As informed to me by the Management, the notice dated August 10, 2021 convening the 19<sup>th</sup> Annual General Meeting of the Company through VC/OAVM held on September 23, 2021 along with the statement setting out material facts under Section 102 of the Companies Act, 2013 and MCA Circular/ SEBI Circular were duly sent to the Members of the Company through electronic mode to



DC-6, PC Colony, Kankarbagh, Near Auto stand, Patna-800020, Bihar

**Mob. 7766857508, 9534719910**


Email Id: csekta0508@gmail.com | Web: www.kecompany.in

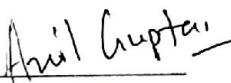


those Members whose email addresses are registered with the Company / Depositories, in compliance with the MCA & SEBI Circulars.

In this regard, I hereby submit my report as under:

1. The Shareholders of the Company holding shares as on "cut-off date" i.e. 16<sup>th</sup> September 2021 were entitled to vote on the resolutions as contained in the Notice of Annual General Meeting.
2. The voting period for remote e-voting begins on Monday September 20, 2021 at 09:00 AM and ends on Wednesday September 22, 2021 at 05:00 PM and thereafter the CDSL e-voting platform was blocked.
3. The Company has provided e-voting (Insta-poll) facility to the shareholders present/ logged-in at the AGM through VC/OAVM and who had not cast their votes earlier.
4. After the closure of remote e-voting and e-voting during the AGM, I have unblocked the electronic votes for both e-voting processes in the presence of two witnesses who are not in the employment of the Company.

  
Name: Santosh Kumar

  
Name:-Anil Gupta

5. We have scrutinized the votes cast through remote e-voting and e-voting during AGM, for the purpose of this report.
6. The total votes cast in favour or against the Resolutions proposed in the notice of AGM are as under:

**Resolution No. 1: Ordinary Resolution:**

To receive, consider and adopt the Audited Balance Sheet and Statement of Profit and Loss for the year ended 31st March 2021 together with the Reports of the Board of Directors and the Auditors thereon

(i) Voted in favour of the Resolution:

Type of Voting	Number of Members Voted	Number of Votes Cast by them	% of total number of valid votes cast
Remote e-voting	9	9717758	100
Insta-Poll e-Voting During The AGM	0	0	0
<b>Total</b>	<b>9</b>	<b>9717758</b>	<b>100</b>





(ii) Voted **against** of the Resolution:

Type of Voting	Number of Members Voted	Number of Votes Cast by them	% of total number of valid votes cast
Remote e-voting	0	0	0
Insta-Poll e-Voting During The AGM	0	0	0
<b>Total</b>	<b>0</b>	<b>0</b>	<b>0</b>

(iii) **Invalid** Votes:

Type of Voting	Number of Members Voted	Number of Votes Cast by them	% of total number of valid votes cast
Remote e-voting	0	0	0
Insta-Poll e-Voting During The AGM	0	0	0
<b>Total</b>	<b>0</b>	<b>0</b>	<b>0</b>

**Resolution No. 2: Ordinary Resolution:**

To appoint Mrs. Vandana Sinha (DIN – 01671087), who retires by rotation and being eligible, offers herself for re-appointment.

(i) Voted **in favour** of the Resolution:

Type of Voting	Number of Members Voted	Number of Votes Cast by them	% of total number of valid votes cast
Remote e-voting	8	9155901	100
Insta-Poll e-Voting During The AGM	0	0	0
<b>Total</b>	<b>8</b>	<b>9155901</b>	<b>100</b>

(ii) Voted **against** of the Resolution:

Type of Voting	Number of Members Voted	Number of Votes Cast by them	% of total number of valid votes cast
Remote e-voting	0	0	0
Insta-Poll e-Voting During The AGM	0	0	0
<b>Total</b>	<b>0</b>	<b>0</b>	<b>0</b>

(iii) **Invalid** Votes:

Type of Voting	Number of Members Voted	Number of Votes Cast by them
Remote e-voting	0	0
Insta-Poll e-Voting During The AGM	0	0
<b>Total</b>	<b>0</b>	<b>0</b>





**Resolution No. 3: Ordinary Resolution:**

To appoint M/s Nirmal & Associates, Chartered Accountants, Lucknow (Registration No. FRN 002523C) as approved by Board at the meeting on August 10, 2021 as Statutory Auditors of the Company, to hold office until the conclusion of 24<sup>th</sup> Annual General Meeting.

Voted **in favour** of the Resolution:

Type of Voting	Number of Members Voted	Number of Votes Cast by them	% of total number of valid votes cast
Remote e-voting	9	9717758	100
Insta-Poll e-Voting During The AGM	0	0	0
<b>Total</b>	<b>9</b>	<b>9717758</b>	<b>100</b>

(i) Voted **against** of the Resolution:

Type of Voting	Number of Members Voted	Number of Votes Cast by them	% of total number of valid votes cast
Remote e-voting	0	0	0
Insta-Poll e-Voting During The AGM	0	0	0
<b>Total</b>	<b>0</b>	<b>0</b>	<b>0</b>

(ii) **Invalid Votes:**

Type of Voting	Number of Members Voted	Number of Votes Cast by them
Remote e-voting	0	0
Insta-Poll e-Voting During The AGM	0	0
<b>Total</b>	<b>0</b>	<b>0</b>

**Resolution No.4: Special Resolution:**

To Re-appoint Mr. Yashovardhan Sinha (DIN-01636599) as the chairman and Managing Director of the Company for the second term of 5(five) consecutive years with effect from May 16, 2021 to May 15, 2026.

(i) Voted **in favour** of the Resolution:

Type of Voting	Number of Members Voted	Number of Votes Cast by them	% of total number of valid votes cast
Remote e-voting	5	2757157	100
Insta-Poll e-Voting	0	0	0





During The AGM			
<b>Total</b>	<b>5</b>	<b>2757157</b>	<b>100</b>

(ii) Voted **against** of the Resolution:

Type of Voting	Number of Members Voted	Number of Votes Cast by them	% of total number of valid votes cast
Remote e-voting	0	0	0
Insta-Poll e-Voting During The AGM	0	0	0
<b>Total</b>	<b>0</b>	<b>0</b>	<b>0</b>

(iii) **Invalid** Votes:

Type of Voting	Number of Members Voted	Number of Votes Cast by them
Remote e-voting	0	0
Insta-Poll e-Voting During The AGM	0	0
<b>Total</b>	<b>0</b>	<b>0</b>

**Resolution No. 5: Special Resolution:**

To Re-appoint Mr. Ravi Prakash Chamria(DIN-01113278) as an Independent Director of the Company for the Second term of 5(Five) consecutive years with effect from July 01, 2021 to June 30, 2026

(i) Voted **in favour** of the Resolution:

Type of Voting	Number of Members Voted	Number of Votes Cast by them	% of total number of valid votes cast
Remote e-voting	9	9717758	100
Insta-Poll e-Voting During The AGM	0	0	0
<b>Total</b>	<b>9</b>	<b>9717758</b>	<b>100</b>

(ii) Voted **against** of the Resolution:

Type of Voting	Number of Members Voted	Number of Votes Cast by them	% of total number of valid votes cast
Remote e-voting	0	0	0
Insta-Poll e-Voting During The AGM	0	0	0
<b>Total</b>	<b>0</b>	<b>0</b>	<b>0</b>





(iii) **Invalid Votes:**

Type of Voting	Number of Members Voted	Number of Votes Cast by them
Remote e-voting	0	0
Insta-Poll e-Voting During The AGM	0	0
<b>Total</b>	<b>0</b>	<b>0</b>

All the resolutions sated above from 01 to 05 have been passed with requisite majority.



**Date: 24 September, 2021**  
**Place: Patna**

**For K E & Company**  
**Company Secretaries**  
**For, KE & Company**  
**Company Secretary**

*Eklta Kumari*  
**Eklta Kumari**  
Proprietor  
M.No.-A43392  
CP.No.-16019  
**Proprietor**

**Membership No. 43392**  
**C.P. No. 16019**  
**UDIN : A043392C001003439**