



Aditya Consumer Marketing Limited

CIN : L52190BR2002PLC009872

An ISO 9001:2015 Certified Company
a BSE Listed Company

Date- August 18, 2020

To
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai-400 001

SCRIP Code:- 540416

Ref:- Outcome of Board Meeting held on 29th June, 2020 - Revised Submission

Dear Sir

This is in Continuation to our letter dated June 29, 2020, whereby Pursuant to Regulation 30 and 33 of the Securities exchange Board of India (Listing Obligation and Disclosure Requirements) Regulations, 2015 we have submitted copy of Audited Financial Results for the half year and year ended March 31, 2020 along with Auditors Report with an unmodified opinion.

BSE Vide e-mail dated July 28, 2020, brought to our notice regarding discrepancies in the aforesaid submission of Standalone Financial results that -

Segment Financial Results (Year end) XBRL Grid Received but Result PDF not received.

In this regard, please find attached herewith the following:

1. Segmental Financial Results
2. Audited Standalone Financial Statements along with Auditors Report with an unmodified opinion.

This is for your information and record.

Thanking you

Yours faithfully

For Aditya Consumer Marketing Limited

Aditya Consumer Marketing Limited

Chief Financial Officer

Anil Kumar Singh
Chief Financial Officer

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 - Ashiana Nagar
 - Patna City
 - Anisabad
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- Gaya College Road

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- S K Puri
- Kadam Kuan
- Mumbai

Registered Office : Lower Ground & Ground Floor, Aditya House, M-20, Road No. 26, S.K. Nagar, Patna - 800 001 INDIA

T : +91 612 25206 74/854, E : anil.cfo@aditya-patna.com

website : www.adityaconsumer.com

GSTIN : 10AAECA2473N1ZT

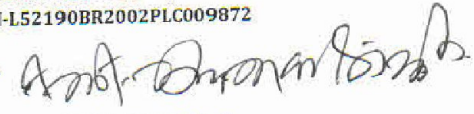
ADITYA CONSUMER MARKETING LIMITED
CIN-L52190BR2002PLC009872
SEGMENTAL RESULTS FOR THE YEAR ENDED

(Rs. In lakhs)

Particulars	Half-Year Ended Results on			Year Ended results	
	31.03.2020	30.09.2019	31.03.2019	31.03.2020	31.03.2019
1 Segment Revenue (net sale/income from each segment should be disclosed)					
1 SALON	323.08	294.79	360.8	617.50	662.55
2 FOOD & BEVERAGES	789.16	762.66	702.75	1,508.22	1,434.72
3 RETAIL STORE	3,247.80	2,915.18	3,480.82	6,206.96	5,592.23
	-	-	-	-	-
Total segment revenue	4,360.04	3,972.63	4,544.37	8,332.68	7,689.50
Less: Inter segment revenue					
Revenue from operations	4,360.04	3,972.63	4,544.37	8,332.68	7,689.50
2 Segment Result Profit (+) / Loss (-) before tax and interest from each segment					
1 SALON	4.92	22.16	481.99	27.08	41.04
2 FOOD & BEVERAGES	5.20	35.37	1,154.17	40.57	65.52
3 RETAIL STORE	(184.91)	240.73	(1,320.72)	55.82	477.19
	-	-	-	-	-
Total Profit before tax	(174.79)	298.26	315.44	123.47	583.75
i. Finance cost	36.15	35.44	40.38	71.59	75.68
ii. Other unallocable expenditure net off unallocable income	-	-	-	-	-
Profit before tax	(210.94)	262.82	275.06	51.88	508.07
3 (Segment Asset - Segment Liabilities)					
Segment Asset					
1 SALON	485.41	414.87	173.82	485.41	579.40
2 FOOD & BEVERAGES	583.46	498.66	278.57	583.46	696.42
3 RETAIL STORE	853.56	729.51	509.41	853.56	1,018.83
	-	-	-	-	-
Total Segment Assets	1,922.43	1,643.04	961.80	1,922.43	2,294.65
Un-allocable Assets	-	-	-	-	-
Net Segment Assets	1,922.43	1,643.04	961.80	1,922.43	2,294.65
4 Segment Liabilities Segment Liabilities					
1 SALON	233.03	719.63	7.71	233.03	25.70
2 FOOD & BEVERAGES	286.23	871.13	23.98	286.23	59.95
3 RETAIL STORE	1,339.59	2,196.77	490.69	1,339.59	981.39
	-	-	-	-	-
Total Segment Liabilities	1,858.85	3,787.53	522.38	1,858.85	1,067.04
Un-allocable Liabilities	-	-	-	-	-
Net Segment Liabilities	1,858.85	3,787.53	522.38	1,858.85	1,067.04

For Aditya Consumer Marketing Limited
CIN-L52190BR2002PLC009872


Yashvardhan Sinha
(Managing Director)
DIN-01636599


Anil Kumar Singh
(Chief Financial Officer)



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June 29th, 2020

BSE Limited

Phiroze Jeejeebhoy Towers
Dalal Street,
Mumbai-400 001

SCRIP Code: 540146

Sub:- Outcome of Board Meeting and submission of Audited Financial Results for the half year ended and year ended 31st March, 2020

Dear Sir(s),

In Compliance of Regulation 30 and 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 we wish to inform you that the Board of Directors of the Company in its meeting held on 29th June, 2020 has considered and approved the Audited Financial Results for the half year ended and year ended 31st March, 2020.

A copy of the aforesaid Audited Financial Results along with Auditors Report with an unmodified opinion is annexed for your reference.

The meeting of the Board of Directors commenced at 04:30 PM and concluded at 05:45 PM.

This is for your information and record.

Thanking you

Yours faithfully

For Aditya Consumer Marketing Limited

Aditya Consumer Marketing Limited

Chief Financial Officer

Anil Kumar Singh
Chief Financial officer

Encl : as above

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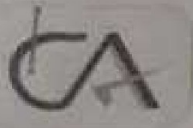
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- S K Puri
- Kadam Kuan
- Mumbai



O. P. TULSYAN & CO

Chartered Accountants

201-A, 2nd Floor, Prince Complex,

Hazratganj, Lucknow - 226 001

Mobile No. 9919551107

E- Mail : opt1970@gmail.com

Auditor's Report On Half Yearly Financial Results of the Company Pursuant to the Regulation 33 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

To
Board of Directors
Aditya Consumer Marketing Limited

We have audited the half yearly financial results of **ADITYA CONSUMER MARKETING LIMITED** ("the Company") for the half year ended 31st March, 2020 attached herewith, being submitted by the company pursuant to the requirements of Regulation 33 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015. These half yearly financial results have been prepared on the basis of the interim financial statements, which are the responsibility of the company's management. Our responsibility is to express an opinion on these financial results based on our audit of such interim financial statements, which have been prepared in accordance with the recognition and measurement principles laid down in Accounting Standard for Interim Financial Reporting (AS 25/ Ind AS 34), prescribed, under Section 133 of the Companies Act, 2013 read with relevant rules issued there under and other accounting principles generally accepted in India.

We conducted our audit in accordance with the auditing standards generally accepted in India. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial results are free of material misstatement(s). An audit includes examining, on a test basis, evidence supporting the amounts disclosed as financial results. An audit also includes assessing the accounting principles used and significant estimates made by management. We believe that our audit provides a reasonable basis for our opinion.

In our opinion and to the best of our information and according to the explanations given to us these half year financial results as well as the year to date results:

(i) are presented in accordance with the requirements of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 in this regard; and

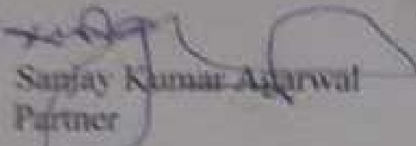


(ii) give a true and fair view of the net profit and other financial information for the half year ended 31st March, 2020.

Yours Faithfully

For O.P. Tulsyan & Co.
Chartered Accountants




Sanjay Kumar Agarwal
Partner

Firm's registration No. 500028N
Membership No. 044173 of 1990
Date-29-06-2020

UDIN-20044173AAAAAP3189

ADITYA CONSUMER MARKETING LIMITED
CIN - L52190BR2002PLC009872
FINANCIAL RESULTS FOR THE YEAR ENDED

(Amount in ₹)

Particulars	Half Year Ended Results on			Year Ended Results	
	31-03-20	30-09-19	31-03-19	31-03-20	31-03-19
I Revenue from operations (Gross)	486,526,171.11	444,699,020.36	497,486,282.94	931,225,191.47	841,782,292.45
Less: Taxes	50,522,082.29	47,435,553.21	43,050,431.65	97,957,635.50	72,832,036.48
Revenue from operations (Net)	436,004,088.82	397,263,467.15	454,435,851.29	833,267,555.97	768,950,255.97
II Other income	632,199.00	739,656.00	368,647.00	1,371,855.00	1,036,936.00
III Total revenue (I+II)	436,636,287.82	398,003,123.15	454,804,498.29	834,639,410.97	769,987,191.97
IV Expenses					
(a) Cost of materials consumed	-	-	-	-	-
(b) Purchases of stock-in-trade	326,758,833.53	240,333,138.43	336,127,616.28	567,091,971.96	567,726,582.00
(c) Changes in inventories of finished goods, work-in-progress and stock-in-trade	-25,431,988.05	23,884,623.46	-5,503,997.46	-1,547,364.59	-12,317,030.28
(d) Employee benefits expense	77,307,184.00	67,948,220.00	57,653,722.43	145,255,404.00	87,440,847.43
(e) Finance costs	3,615,167.00	3,544,281.61	4,038,235.06	7,159,448.61	7,568,182.64
(f) Depreciation and amortisation expense	11,176,598.00	7,460,616.00	7,340,632.50	18,637,214.00	14,362,214.00
(g) Operating & Other expenses	45,225,140.50	28,549,640.68	27,642,392.35	73,774,781.18	54,399,571.00
Total expenses	438,650,934.98	371,720,520.18	427,298,601.16	810,371,455.16	719,180,366.79
V Profit / (Loss) before exceptional and extraordinary items and tax (III - IV)	-2,014,647.16	26,282,602.97	27,505,897.13	24,267,955.81	50,806,825.18
VI Exceptional Items	-19,080,170.00	-	-	-19,080,170.00	-
VII Profit / (Loss) before extraordinary items and tax (V ± VI)	-21,094,817.16	26,282,602.97	27,505,897.13	5,187,785.81	50,806,825.18
VIII Extraordinary items	-	-	-	-	-
IX Profit / (Loss) before tax (VII ± VIII)	-21,094,817.16	26,282,602.97	27,505,897.13	5,187,785.81	50,806,825.18
X Tax expense:					
(a) Current Tax	-4,974,754.00	6,308,443.00	5,868,816.91	1,333,689.00	12,955,822.00
(b) Deferred tax	-31,383.00	133,770.00	461,225.00	102,387.00	1,101,529.00
	-5,006,137.00	6,442,213.00	6,330,041.91	1,436,076.00	14,057,351.00
XI Profit/(Loss) from continuing operations (IX ± X)	-16,088,680.16	19,840,389.97	21,175,855.22	3,751,709.81	36,749,474.18
XII Profit / (Loss) from discontinuing operations	-	-	-	-	-
XIII Tax expense of discontinuing operations	-	-	-	-	-
XIV Profit / (Loss) from discontinuing operations (after tax) (XII-XIII)	-	-	-	-	-
XV Profit / (Loss) for the Period (XI ± XIV)	-16,088,680.16	19,840,389.97	21,175,855.22	3,751,709.81	36,749,474.18
XVI i. Earnings per share (before extraordinary items)					
(a) Basic	-1.10	1.36	1.45	0.26	2.04
(b) Diluted	-1.10	1.36	1.45	0.26	2.04
ii. Earnings per share (after extraordinary items)					
(a) Basic	-1.10	1.36	1.45	0.26	2.04
(b) Diluted	-1.10	1.36	1.45	0.26	2.04

For Aditya Consumer Marketing Limited
CIN - L52190BR2002PLC009872

Yashvardhan Sinha
Yashvardhan Sinha
(Managing Director)
DIN - 01636599

Anil Kumar Singh
Anil Kumar Singh
(Chief Financial Officer)

Place : Patna
Date : 29.06.2020

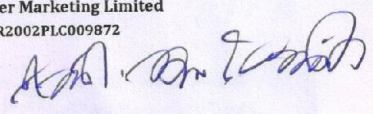
ADITYA CONSUMER MARKETING LIMITED
CIN - L52190BR2002PLC009872
FINANCIAL RESULTS FOR THE YEAR ENDED

(Amount in ₹)

Standalone Statement of Assets and Liabilities	As on	
	31-03-20	31-03-19
I EQUITY AND LIABILITIES		
1 Shareholders' funds		
(a) Share capital	146,338,870.00	146,338,870.00
(b) Reserves and surplus	115,563,647.32	111,811,945.51
(c) Money received against share warrants	-	-
2 Share application money pending allotment		
	-	-
3 Non-current liabilities		
(a) Long-term Borrowings	43,989,583.15	25,354,019.44
(b) Deferred tax liabilities (net)	7,085,362.00	6,982,975.00
(c) Other long-term liabilities	600,000.00	600,000.00
(d) Long-term provisions	-	-
4 Current liabilities		
(a) Short-term borrowings	42,671,244.93	49,480,629.27
(b) Trade payables	-	-
(i) total outstanding dues of micro enterprises and small enterprises; and	-	-
(ii) total outstanding dues of creditors other than micro enterprises and small enterprises	20,547,710.63	12,449,990.63
(c) Other current liabilities	-	-
(d) Short-term provisions	1,333,689.00	12,955,822.00
TOTAL	378,130,107.03	365,974,251.85
II ASSETS		
1 Non-current assets		
(a) Property, Plant & Equipments		
(i) Tangible assets	192,244,149.49	165,881,363.49
(ii) Intangible assets	-	-
(iii) Capital work-in-progress	-	-
(iv) Intangible assets under development	-	-
(b) Non-current investments	-	-
(c) Deferred tax assets (net)	-	-
(d) Long-term loans and advances	-	-
(e) Other non-current assets	1,400,000.00	2,100,000.00
2 Current assets		
(a) Current investments	-	-
(b) Inventories	107,415,727.87	105,868,363.28
(c) Trade receivables	4,639,035.14	4,994,575.14
(d) Cash and cash equivalents	30,728,955.30	35,405,131.36
(e) Short-term loans and advances	41,702,239.23	51,724,818.58
(f) Other current assets	-	-
TOTAL	378,130,107.03	365,974,251.85

For Aditya Consumer Marketing Limited
CIN - L52190BR2002PLC009872


Yashovardhan Sinha
(Managing Director)
DIN - 01636599


Anil Kumar Singh
(Chief Financial Officer)

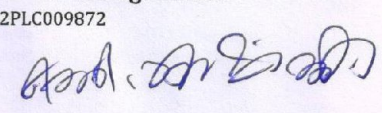
Place : Patna
Date : 29.06.2020

Aditya Consumer Marketing Limited
Cash Flow Statement for the period ending on

	31-Mar-20	31-Mar-19
	Rs _____ P	Rs _____ P
Cash flows from operating activities		
Profit before taxation	5,187,785.81	50,806,825.18
Adjustments for:		
Depreciation	18,637,214.00	14,362,214.00
Investment income	-1,371,855.00	-1,036,936.00
Interest expense	7,159,448.61	7,568,182.64
IPO Issue Expenses W/off	700,000.00	700,000.00
Profit / (Loss) on the sale of property, plant & equipment	-	-
Working capital changes:		
(Increase) / Decrease in trade and other receivables	10,378,119.35	-4,403,036.60
(Increase) / Decrease in inventories	-1,547,364.59	-12,317,030.28
Increase / (Decrease) in trade payables	1,288,335.66	-11,048,363.18
Cash generated from operations	40,431,683.84	44,631,855.76
Interest paid	-7,159,448.61	-7,568,182.64
Income taxes paid	-12,955,830.00	-12,688,111.76
Creation / (Reversal) of MAT	-	-687,262.24
Dividends paid	-	-
Net cash from operating activities	20,316,405.23	23,688,299.12
Cash flows from investing activities		
Business acquisitions, net of cash acquired	-	-
Purchase of property, plant and equipment	-45,000,000.00	-22,928,837.13
Proceeds from sale of equipment	-	74,634.00
Investment income	1,371,855.00	1,036,936.00
Net cash used in investing activities	-43,628,145.00	-21,817,267.13
Cash flows from financing activities		
Proceeds from issue of share capital including Premium	-	-
Proceeds / (Repayment) from long-term borrowings	18,635,563.71	-15,150,249.67
Payment of long-term borrowings	-	-
Net cash used in financing activities	18,635,563.71	-15,150,249.67
Net increase in cash and cash equivalents	-4,676,176.06	-13,279,217.68
Cash and cash equivalents at beginning of period	35,405,131.36	48,684,349.04
Cash and cash equivalents at end of period	30,728,955.30	35,405,131.36
Cash Balance Control Total	-	-

For Aditya Consumer Marketing Limited
L52190BR2002PLC009872


Yashovardhan Sinha
(Managing Director)
01636599


Anil Kumar Singh
(Chief Financial Officer)

Place : Patna
Date : 29.06.2020



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a BSE Listed Company

June 29th, 2020

BSE Limited

Phiroze Jeejeebhoy Towers
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SCRIP Code: 540146

Sub:-Declaration regarding Statutory Audit Report with unmodified opinion on Financial Results of the Company for the half year ended and year ended 31st March, 2020.

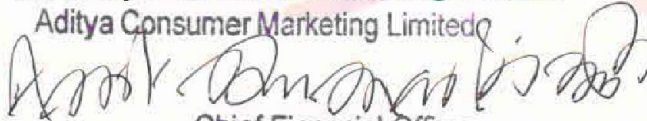
Dear Sir(s),

In Compliance of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and SEBI Circular No. CIR/CFD/CMD/56/2016 dated May 27, 2016 we hereby declare that the Statutory Auditor of the Company i.e. O.P. Tulsyan & Co., Chartered Accountants have issued the Audit Report on Standalone Financial Result of the Company for the half Year ended and Year ended March 31, 2020 with unmodified opinion.

Thanking you

Yours faithfully

For Aditya Consumer Marketing Limited

Aditya Consumer Marketing Limited

Chief Financial Officer

Anil Kumar Singh
Chief Financial Officer

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website : www.adityaconsumer.com

GSTIN : 10AAECA2473N1ZT