



# Aditya Consumer Marketing Limited

CIN : L52190BR2002PLC009872  
An ISO 9001:2008 Certified Company

December 30, 2017

**BSE Limited**  
Phiroze Jeejeebhoy Towers  
Dalal Street,  
Mumbai-400 001

**SCRIP Code: 540146**

**Sub:- Rectified discrepancies in Financial Results for the half Year ended 30<sup>th</sup> September, 2017**

Dear Sir(s),

With reference to your mail dated December 21, 2017 with regard to discrepancy in Financial Results for the half Year ended 30<sup>th</sup> September, 2017 i.e. Bifurcation of Trade payable not provided as per Schedule III in statement of Assets & Liabilities.

Please find enclosed herewith Rectified Financial Results along with Limited Review Report for the half Year ended 30<sup>th</sup> September, 2017

This is for your information and record.

Thanking you,

Yours faithfully,  
**For Aditya Consumer Marketing Limited**

For Aditya Consumer Marketing Limited

Company Secretary

**Rachna**  
Company Secretary

**Encl : as above**

## 99 SUPER MARKET

- Bandar Bagicha
- S K Puri
- Kankar Bagh
- Ashiana Nagar
- Patna City
- Anisabad

## 99 Salon

### For Ladies

- Bandar Bagicha
- S K Puri
- Kankar Bagh
- Ashiana Nagar
- Patna City
- Rajendra Nagar

### For Gents

- Bandar Bagicha
- S K Puri
- Ashiana Nagar
- Patna City

## 99

### Banquet & Conference Hall

- Bandar Bagicha
- Kankar Bagh

## Yo!China

- Bandar Bagicha
- Ashiana Nagar
- Patna City



- S K Puri
- Kadam Kuan



**O.P.TULSYAN & CO**  
Chartered Accountants

201-A, 2<sup>nd</sup> Floor, Prince Complex,  
Hazratganj, Lucknow-226001  
Phone No.: 0522-2617336  
E-Mail:-opt1970@gmail.com

### LIMITED REVIEW REPORT

Review Report to  
**Board of Directors**  
Aditya Consumer Marketing Limited

We have reviewed the accompanying statement of unaudited financial results of M/s Aditya Consumer Marketing Limited for the period ended September 30, 2017. This statement is the responsibility of the Company's Management and has been approved by the Board of Directors/ Committee of the Board of the Company. Our responsibility is to issue a report on these financial statements based on our review.

We conducted our review in accordance with the Standard on Review Engagement (SRE) 2400, Engagements to Review Financial Statements issued by the Institute of Chartered Accountants of India. This standard requires that we plan and perform the review to obtain moderate assurance as to whether the financial statements are free of material misstatement. A review is limited primarily to inquiries of company personnel and analytical procedures applied to financial data and thus provides less assurance than an audit. We have not performed an audit and accordingly, we do not express an audit opinion.

Based on our review conducted as above, nothing has come to our attention that causes us to believe that the accompanying statement of unaudited financial results prepared in accordance with applicable accounting standards and other recognized accounting practices and policies has not disclosed the information required to be disclosed in terms of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 including the manner in which it is to be disclosed, or that it contains any material misstatement.

Yours Faithfully

For O.P.Tulsyan & Co.  
Chartered Accountants



Sanjay Kumar Agarwal  
Partner  
Firm's registration No. 500028N  
Membership No. 044173 of 1990  
Date-14.11.2017

**ADITYA CONSUMER MARKETING LIMITED**  
CIN - L52190BR2002PLC009872  
FINANCIAL RESULTS FOR THE YEAR ENDED

Particulars	Half-year Ended Results		Year Ended Results	
	30-Sep-17	30-Sep-16	31-Mar-17	31-Mar-16
I Revenue from operations (net)	379,959,742.00	322,763,571.00	670,045,823.00	610,798,548.00
II Other income	601,669.00	813,470.00	1,605,870.00	1,471,925.00
III Total revenue (I+II)	380,561,411.00	323,577,041.00	671,651,693.00	612,270,473.00
IV Expenses				
(a) Cost of materials consumed	-	-	-	-
(b) Purchases of stock-in-trade	313,967,985.00	273,811,441.00	575,720,941.00	515,720,941.00
(c) Changes in inventories of finished goods, work-in-progress and stock-in-trade	-1,242,873.00	-4,335,241.00	-24,052,146.00	-5,552,146.00
(d) Employee benefits expense	19,649,273.84	18,876,786.00	46,122,486.00	32,289,041.00
(e) Finance costs	2,716,237.21	3,574,944.00	6,710,273.00	5,449,471.00
(f) Depreciation and amortisation expense	5,420,660.00	4,723,714.84	9,078,682.00	8,330,712.00
(g) Operating & Other expenses	27,995,022.97	18,824,870.00	39,250,139.00	46,439,832.00
Total expenses	368,506,306.02	315,476,514.84	652,830,375.00	602,677,851.00
V Profit / (Loss) before exceptional and extraordinary items and tax (III - IV)	12,055,104.98	8,100,526.16	18,821,318.00	9,592,622.00
VI Exceptional items	-	-	-	15,825,487.00
VII Profit / (Loss) before extraordinary items and tax (V ± VI)	12,055,104.98	8,100,526.16	18,821,318.00	25,418,109.00
VIII Extraordinary items	-	-	-	-
IX Profit / (Loss) before tax (VII ± VIII)	12,055,104.98	8,100,526.16	18,821,318.00	25,418,109.00
X Tax expense:				
(a) Current tax expense for current year	2,850,245.65	1,075,410.00	3,277,470.00	3,222,941.00
(f) Deferred tax	1,061,245.00	1,427,652.00	2,538,316.00	4,631,256.00
	3,911,490.65	2,503,062.00	5,815,786.00	7,854,197.00
XI Profit/(Loss) from continuing operations (IX ± X)	8,143,614.33	5,597,464.16	13,005,532.00	17,563,912.00
XII Profit / (Loss) from discontinuing operations	-	-	-	-
XIII Tax expense of discontinuing operations	-	-	-	-
XIV Profit / (Loss) from discontinuing operations (after tax) (XII-XIII)	-	-	-	-
XV Profit / (Loss) for the period (XI ± XIV)	8,143,614.33	5,597,464.16	13,005,532.00	17,563,912.00
XVI i. Earnings per share (before extraordinary items) (of Rs 10 each) (not annualised)				
(a) Basic	0.56	0.53	1.04	1.96
(b) Diluted	0.56	0.53	1.04	1.96
ii. Earnings per share (after extraordinary items) (of Rs 10 each)(not annualised)				
(a) Basic	0.56	0.53	1.04	1.96
(b) Diluted	0.56	0.53	1.04	1.96

For Aditya Consumer Marketing Limited  
CIN - L52190BR2002PLC009872

*Anil Kumar Singh*  
Anil Kumar Singh  
(Chief Financial Officer)  
PAN - AXMPS1667E  
Patna

*Sci. Pashuvaradhan Sinha*  
Sci. Pashuvaradhan Sinha  
(Mg Director)  
DIN - D1636599  
Patna





**Aditya Consumer Marketing Limited**  
CIN - L52190BR2002PLC009872  
Balance Sheet as at

Standalone Statement of Assets and Liabilities	As at		As at	
	Current Half Year ending on 30-09-2017	Previous Year Half Year ending on 30-09-2016	31-Mar-17	31-Mar-16
<b>I EQUITY AND LIABILITIES</b>				
<b>1 Shareholders' funds</b>				
(a) Share capital	146,338,870.00	106,338,870.00	146,338,870.00	106,338,870.00
(b) Reserves and surplus	53,526,022.33	13,536,983.16	40,945,051.00	7,939,519.00
(c) Money received against share warrants	-	-	-	-
<b>2 Share application money pending allotment</b>				
<b>3 Non-current liabilities</b>				
(a) Long-term Borrowings	11,437,725.88	10,794,805.62	15,069,442.00	21,387,040.00
(b) Deferred tax liabilities (net)	5,056,168.00	2,884,259.00	3,994,923.00	1,456,607.00
(c) Other long-term liabilities	600,000.00	600,000.00	600,000.00	600,000.00
(d) Long-term provisions	-	-	-	-
<b>4 Current liabilities</b>				
(a) Short-term borrowings	59,270,345.50	10,070,666.17	56,162,539.21	50,033,741.00
(b) Trade payables :-	-	-	-	-
(i) total outstanding dues of micro enterprises and small enterprises; and	-	-	-	-
(ii) total outstanding dues of creditors other than micro enterprises and small enterprises	13,472,285.69	19,364,084.00	11,257,532.50	16,633,468.00
(c) Other current liabilities	-	-	-	-
(d) Short-term provisions	2,850,245.65	1,075,410.00	3,277,470.00	3,222,941.00
<b>TOTAL</b>	<b>292,551,663.05</b>	<b>164,665,077.95</b>	<b>277,645,827.71</b>	<b>207,612,186.00</b>
<b>B ASSETS</b>				
<b>1 Non-current assets</b>				
(a) Fixed assets				
(i) Tangible assets	135,255,953.48	99,720,145.16	122,966,393.00	92,720,707.00
(ii) Intangible assets	-	-	-	-
(iii) Capital work-in-progress	-	-	-	-
(iv) Intangible assets under development	-	-	-	-
(v) Fixed assets held for sale	-	-	-	-
(b) Non-current investments	-	-	-	-
(c) Deferred tax assets (net)	-	-	-	-
(d) Long-term loans and advances	-	-	-	-
(e) Other non-current assets	3,150,000.00	-	3,500,000.00	-
<b>2 Current assets</b>				
(a) Current Investments	-	-	-	-
(b) Inventories	116,581,638.00	95,621,860.00	115,338,765.00	91,286,619.00
(c) Trade receivables	1,330,180.38	6,716,571.00	1,026,875.00	825,571.00
(d) Cash and cash equivalents	21,645,046.75	-38,641,263.21	18,142,462.71	16,140,954.00
(e) Short-term loans and advances	14,588,844.44	1,247,765.00	16,671,332.00	6,638,335.00
(f) Other current assets	-	-	-	-
<b>TOTAL</b>	<b>292,551,663.05</b>	<b>164,665,077.95</b>	<b>277,645,827.71</b>	<b>207,612,186.00</b>

For Aditya Consumer Marketing Limited  
CIN - L52190BR2002PLC009872

*Anil Kumar Singh*

Anil Kumar Singh  
(Chief Financial Officer)  
PAN - AXMPS1667E

Place: Patna  
Date: 14.11.2017

*Sri Yashovandhan Sinha*  
(Mg Director)  
DIN - 01036599  
Patna

